

## Co-organisers

## FREE Seminar

### Your Fashion Re-industrialization Partners: Artificial Intelligence (AI) & 3D Technology

In recent years, re-industrialization projects are ongoing in varying local industries with the support of the Hong Kong SAR Government. To reindustrialize the fashion industry in Hong Kong, retailers, manufacturers, designers and other key players in the fashion supply chain are in need of technologies to upgrade their production or operation processes. Hongkong Knitwear Exporters & Manufacturers Association (HKKEMA), Knitwear Innovation and Design Society (KIDS) and Clothing Industry Training Authority (CITA) therefore co-organise this seminar to introduce the re-industrialization benefits for Hong Kong SMEs and demonstrate how AI, 3D technologies and knitwear innovations could support fashion industry to re-industrialize. Seminar details are as below:

- Date:** 30 May 2019 (Thursday)  
**Time:** 2:30 p.m. – 5:30 p.m. (registration starts at 2:00 p.m.)  
**Venue:** 1/F Lecture Hall, Clothing Industry Training Authority (CITA)  
 63 Tai Yip Street, Kowloon Bay (Kowloon Bay MTR Station Exit A)  
**Language:** Cantonese

#### Topics & Speakers

2:30 p.m. – 3:00 p.m.	<b>How Re-Industrialization Benefits Hong Kong SMEs in Fashion Industry?</b> Prof. Philip Yeung Executive Director of <i>Clothing Industry Training Authority (CITA)</i>
3:00 p.m. – 3:40 p.m.	<b>AI for Real in Fashion Retailers &amp; Manufacturers</b> Mr. Ken Lee Managing Director of <i>WiderWorld Company Ltd.</i>
3:40 p.m. – 4:20 p.m.	<b>3D Revolution in Fashion Industry</b> Mr. Jason Cheung Regional Director (Greater China & Hong Kong) of <i>Browzwear</i>
4:20 p.m. – 5:00 p.m.	<b>Case Sharing: Latest Knitwear Innovations in Your Products</b> Mr. Arkin Ng Executive Committee of <i>Knitwear Innovation &amp; Design Society (KIDS)</i>
5:00 p.m. – 5:30 p.m.	<b>Q &amp; A Session</b>

Remarks: Co-organisers reserve the right to change the seminar content, session, speakers, venue and schedule without prior notice.

#### ENQUIRY

Clothing Industry Training Authority (CITA)  
 Ms. Balloon Pang | (852) 2263 6312 | [balloon.pang@cita.org.hk](mailto:balloon.pang@cita.org.hk)

SCAN to SIGN UP



## Speakers Biographies

**Prof. Philip Yeung**, Executive Director of Clothing Industry Training Authority (CITA)

製衣業訓練局總幹事楊國榮教授

Prof. Philip Yeung is currently the Executive Director of Clothing Industry Training Authority in Hong Kong and an Adjunct Professor of The Hong Kong Polytechnic University (PolyU). Prof. Yeung holds a PhD degree from the Queen's University of Belfast and has been awarded Fellowship from the Society of Dyers and Colourists and the Textile Institute in the United Kingdom, the Hong Kong Institution of Textiles and Apparel, and Textile Association in India. Prof. Yeung owned a number of patents and published over 130 papers in journal publications and presented at international conferences over the years.

**Mr. Ken Lee**, Managing Director of WiderWorld Company Ltd.

With 23 years of solid IT experience working in numerous technology streams such as R&D, Strategic Planning, Network Planning & Engineering, Sales & Marketing, Project Management and Solutions Delivery. Ken is a technology innovator that cultivates and nurtures new ways to do business. He has successfully formed a team to leverage Artificial Intelligence, with a focus on Chatbots and Robotic Process Automation, to help Enterprise clients improve their operational efficiency and customer support. Within 2 years, successfully deployed 2 chatbots and 3 RPA in enterprise clients. Ken is also active in serving IT community in Hong Kong by participating in the Industry Training Advisory Committee for Qualification Framework of Education Bureau since 2012.

**Mr. Jason Cheung**, Regional Director (Greater China & Hong Kong) of Browzwear

**Browzwear** 中國區域總監張兆麟先生

With over 10 years of experience in Apparel Industry, fit and sizing, Jason knew Apparel Industry must be evolved. By using 3D Technology to transform apparel design, manufacturing and sales, could benefit faster time to market, less waste and more creative design. Leading two teams in Hong Kong and Shanghai, Jason implemented many projects successfully together with digital workflow execution.

**Mr. Arkin Ng**, Executive Committee of Knitwear Innovation and Design Society (KIDS)

毛織創新及設計協會 理事會委員吳秉堅先生

Arkin has ran his own knitwear factory over decades, and he also owned rich teaching experience, as he is the visiting lecturer at the Hong Kong Polytechnic University and Clothing Industry Training Authority since 2002, and also acted as Visiting Professor at Pivot Point College, Sichuan from 2007-2012. Arkin is enthusiastically involved in lots of public services for the industry. He is the Member of Fashion Industry Training Advisory Committee under Qualifications Framework, Director of Textile Institute Association (Hong Kong), Technology Committee Member of Hong Kong Research Institute of Textiles and Apparel (HKRITA) and Advisor of Apparel Merchandising Professional Association, Hong Kong Apparel Industry Employees General Union.

合辦機構

## 業 界 研 討 會

### 時裝界再工業化出路：人工智能 X 3D 科技

近年來，不同類型的本地行業在香港特區政府支持下進行再工業化。為滿足時裝界的再工業化期望，零售商、生產商及設計師等需要利用新技術為其生產線或營運流程升級。有見及此，香港毛織出口廠商會(HKEMA)、毛織創新及設計協會(KIDS)及製衣業訓練局(CITA)合辦是次研討會，演講嘉賓將與大家分享香港中小企再工業化的益處，與及可怎樣利用人工智能、3D 技術和毛織創新科技推動時裝界再工業化。是次研討會費用全免，歡迎各界人士出席，詳情如下：

- 日期： **2019年5月30日(星期四)**  
時間： **2:30 p.m. – 5:30 p.m. (2:00 p.m.開始登記)**  
地點： **製衣業訓練局(CITA)一樓演講廳**  
九龍灣大業街 63 號 (九龍灣港鐵站 A 出口)  
語言： **廣東話**

### 研 討 會 流 程

2:30 p.m. – 3:00 p.m.	再工業化怎樣有利於香港時裝界中小企? 製衣業訓練局(CITA)總幹事楊國榮教授
3:00 p.m. – 3:40 p.m.	人工智能 X 時裝生產與零售 WiderWorld Ltd. 行政總監 Ken Lee
3:40 p.m. – 4:20 p.m.	時裝界 3D 革命 Browzwear 中國區域總監張兆麟先生
4:20 p.m. – 5:00 p.m.	個案分享：如何應用毛織創新科技 毛織創新及設計協會(KIDS)理事會委員吳秉堅先生
5:00 p.m. – 5:30 p.m.	問答環節

註：合辦機構有權更改研討會的內容、講者、時間及地點，而不另行通知。

### 查 詢

製衣業訓練局(CITA) 彭小姐  
(852) 2263 6312 | [balloon.pang@cita.org.hk](mailto:balloon.pang@cita.org.hk)

掃碼網上登記



# Enrolment Form 報名表

(Email 電郵 : [balloon.pang@cita.org.hk](mailto:balloon.pang@cita.org.hk) / Fax 傳真 : 2795 0452)

<b>30-May Seminar</b> <b>"Your Fashion Re-industrialization Partners: Artificial Intelligence (AI) &amp; 3D Technology"</b> <b>5月30日「時裝界再工業化出路：人工智能 X 3D 科技」研討會</b>	
Company / Organisation 公司/機構	
Participant 參加者	
Job Title 職位	
Email 電郵	
Contact Tel. 聯絡電話	

## **Consent on the use of personal data 同意使用個人資料**

The personal data provided by means of this form will be used by the co-organisers (including Hongkong Knitwear Exporters & Manufacturers Association, Knitwear Innovation & Design Society and Clothing Industry Training Authority) for the purpose of administration, evaluation, statistical analysis and management your registration/application.

合辦機構(包括：香港毛織出口廠商會、毛織創新及設計協會及製衣業訓練局)會使用透過本表格上所獲得的個人資料，用於行政、評估、統計分析和處理註冊 / 申請等事宜。

- I do not wish the co-organisers to use my personal data (including name, job title, telephone number, postal address and email address) to promote education and training programmes, services, competitions, surveys, events organized / co-organized / supported by the co-organisers.

本人不希望合辦機構使用本人的個人資料 (包括姓名、職稱、電話號碼、地址和電郵地址)，以發放由合辦機構主辦 / 協辦 / 支持的教育及培訓課程、服務、比賽、問卷調查、活動事宜之用。

The above represents your present choice whether or not to receive promotional materials of co-organisers. This replaces any choice communicated by you to the co-organisers prior to this application. You may, at any time, choose not to receive marketing literature by emailing to Hongkong Knitwear Exporters & Manufacturers Association at [info@hkkema.org](mailto:info@hkkema.org), Knitwear Innovation & Design Society at [info@hkkids.org](mailto:info@hkkids.org) and Clothing Industry Training Authority at [unsubscribe@cita.org.hk](mailto:unsubscribe@cita.org.hk).

以上代表閣下目前就是否希望收到合辦機構推廣的選擇，並取代閣下於本申請前向香港毛織出口廠商會、毛織創新及設計協會及製衣業訓練局傳達的任何選擇。您可隨時電郵至 [info@hkkema.org](mailto:info@hkkema.org)、[info@hkkids.org](mailto:info@hkkids.org) 及 [unsubscribe@cita.org.hk](mailto:unsubscribe@cita.org.hk) 取消這項接受宣傳資料服務的安排。

I have noted, understood and agreed all terms and conditions of this form.

本人已細閱明白並同意本表格的所有條款及細則。

\_\_\_\_\_  
Signature 簽署

Date 日期：